



# Idée Fixe Premier Brut

MÉTHODE TRADITIONNELLE | BLANC DE BLANCS

An elegant, expressive and distinct Margaret River Blanc de Blancs made at a new dedicated sparkling house in the region's south.

Idée Fixe Premier Brut is crafted from house-grown Chardonnay, handpicked from our specialty vineyard in Karridale. Rare quartz based soils, persistent cloud and biting cold winds from the Southern Ocean are favoured by our unique clones of Chardonnay. Heritage at Vasse Felix provides an intimate understanding of Chardonnay growing and winemaking.

Share our decades-long fixation in its new era, as Idée Fixe Premier Brut.

**Idée Fixe**  
MARGARET RIVER

# Elegant.

Idée Fixe is crafted from the premium, free-run cuvée of handpicked Chardonnay, and meticulous méthode traditionnelle winemaking. A light, elegant form is revealed in the fine, even bead and the brilliant pale lemon hue. The delicate mousse is enhanced by the harmonious structural balance of phenolics and minerality, creating an enticing palate with a citrus-infused acidity, layers of captivating freshness and textural finesse.



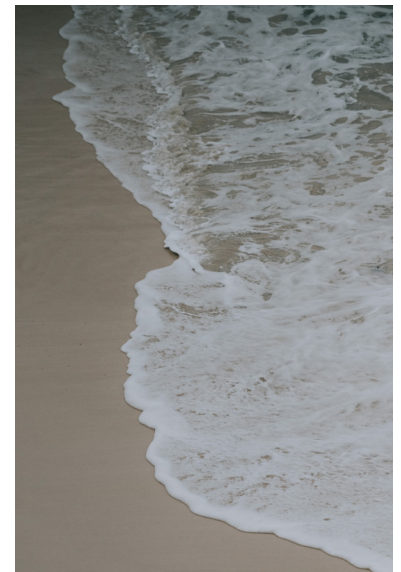
# Expressive.

The Premier Brut celebrates the fruit's personality through the conscious direction to make a base Chardonnay of integrity, accentuated with méthode traditionnelle bubbles. A cool, humid growing season followed by warm ripening conditions in Karridale produced fruit with a bright natural acidity lending perfectly to sparkling wine making. A wine of intrigue and expansive aromas evolves in the glass over time.



# Distinct.

The unmistakable DNA of southern Margaret River Chardonnay and its cool, coastal influence runs through the core. Delicate layers of orange blossom and coastal Jasmine lead into wisps of oyster shell, wet stone and ocean mist above tempting notes of yellow plum and golden kiwi. Zesty lemon and crunchy Granny Smith carry through on the mid-palate while the sea foam mousse dances gracefully along the palate to unfurl a lingering, fine acid finish.



## PREMIER BRUT TECHNICAL INFORMATION

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VARIETIES  
100% Chardonnay

ALCOHOL  
12.0%

RELEASE DATE  
July 2024

CELLARING  
24-36 months

REGION  
Margaret River

DOSAGE  
5.0g/L

TIME ON LEES  
21+ months

VINTAGE  
2022

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